

The information in this application form will be used for the sole purpose of evaluating the applicant and his/her business idea. The information will not be shared with third parties.

## Applicant Information

Name: \* \_\_\_\_\_ Birthdate: \_\_\_\_\_  
Title First Middle Last (both)

Address: \* \_\_\_\_\_  
Street Address City State Zip code

Phone: \* \_\_\_\_\_ Email: \* \_\_\_\_\_ Website: \_\_\_\_\_

Education: \*  
(include currently enrolled program and the expected graduation date)

Academic institution	City and State	Degree and Major	Date
Academic institution	City and State	Degree and Major	Date
Academic institution	City and State	Degree and Major	Date

Experience:  
(if applicable, share your most recent work experience)

Company	City and State	Position	Date
Company	City and State	Position	Date
Company	City and State	Position	Date

## Company General Information

Company: \* \_\_\_\_\_  Corp  LLC  DBA  Other: \_\_\_\_\_  
Name If company is not registered, select Other and write "TBD".

Industry: \*  Retail  Tech  Health  Agro  Food  Tourism  Service  Other: \_\_\_\_\_  
If other, specify industry

Address: \_\_\_\_\_  
Street Address City State Zip code

Phone: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Description: \*  
(briefly describe your company and business)

Short term goals: \*  
(within next year)

Long term goals: \*  
(within 5 years)

Products or Services

Primary: \*  
(describe your primary/main product or service and what problem it solves)

[Empty text box for primary product/service description]

Secondary:  
(briefly describe any other relevant products or services)

[Empty text box for secondary product/service description]

What is the current development stage of your main product/service? \*  idea  development  ready to launch  being sold

How does/will your pricing compare to others? \*  below competition  competitive  above competition  not yet defined

## Business Model Information

Customer: \*  
(describe your customer segment or specific market)

Competition: \*  
(describe your major competition and explain why)

Differentiation: \*  
(describe what makes your business different and better)

Marketing:  
(describe your principal marketing strategy)

Income:  
(describe how your product or service will generate revenue)

Other:  
(describe any additional aspects of your business model)

## Other Information

**Team: \*** Do you have a team in place for your business?  Yes  No (If yes, provide the name and position/role of each person)

Full Name	Position or role
Full Name	Position or role
Full Name	Position or role

**Partners: \*** Do you have partners/shareholders in your business?  Yes  No (If yes, provide the name and participation of each person)

Full Name	Participation
Full Name	Participation
Full Name	Participation

Have you or any team member applied to other acceleration (or similar) programs? \*  Yes  No

\_\_\_\_\_  
If yes, specify who, which programs, and application dates.

Have you or any team member been accepted to other acceleration (or similar) programs? \*  Yes  No

\_\_\_\_\_  
If yes, specify who, which programs, and acceptance dates.

How did you find out about us? \*

\_\_\_\_\_

**Additional Info:**

(use this space, only if necessary, to include any comment or information you think is important for us to know and is relevant to your product, service, or business)

## Application Submission

To submit your application, fill out this form<sup>(1)</sup> and send it to [info@startup.pr](mailto:info@startup.pr) with "*Pre-Acceleration Program Application*" as the email subject title. You may also send it by mail<sup>(2)</sup>, fax<sup>(2)</sup> or deliver it in person in a sealed envelope. Applications must be received no later than **January 19<sup>th</sup>, 2018 by 4:00pm.**

**Physical Address**

Complejo de Innovación Tecnológica  
Rd. 189 Km 3.3  
Gurabo, PR 00778

**Postal Address**

ACT Global  
PO Box 3030  
Gurabo, PR 00778-3030

**Contact**

Phones: (787) 743-7076 or (787) 743-7979 ext. 4422, 4615  
Fax: (787) 744-5427  
Email: [info@startup.pr](mailto:info@startup.pr)

Should you have any questions or require additional information, please, do not hesitate to contact us.

**NOTES:**

**(1)**The application may be completed in Spanish or English. However, make sure you fill out ALL REQUIRED FIELDS. Incomplete applications will not be reviewed and will be disregarded. Also, although some fields are optional, try to complete as many fields as possible as long as they apply to your particular case.

**(2)**The preferred method for submission is by email. However, if you do not have internet access, you may deliver it in person or use the postal service or a fax machine. Nevertheless, due to the current situation in Puerto Rico, mailing or faxing might be unreliable. If you submit your application through mail or fax, please, give us a call to confirm that it was received.

## Additional Application Information

### Pre-Selection Process

The Startup.pr team will review all applications. Applications that meet all requirements and conditions will be pre-selected for the Startup.pr Pre-Acceleration Program. Pre-selected applicants will receive a notification by email on Monday, January 22<sup>nd</sup>, 2018. Attached to this notification will be an official invitation to present a mandatory 5-minute pitch to the Startup.pr Evaluation Committee on Wednesday, January 24<sup>th</sup>, 2018.

### Mandatory 5-Minute Pitch Presentation

All pre-selected applicants are expected to present a 5-minute pitch to the Startup.pr Evaluation Committee on Wednesday, January 24<sup>th</sup>, 2018 at the time specified in the official invitation sent by email. Applicants who fail to show up on time will NOT be accepted into the Pre-Acceleration Program.

Presentations must be prepared in Power Point (or compatible software) and clearly structured to contain the following:

- |             |                       |                         |                           |
|-------------|-----------------------|-------------------------|---------------------------|
| 1. Title    | 4. Market size        | 7. Marketing strategies | 10. Expected use of funds |
| 2. Problem  | 5. Validation process | 8. Sales projections    |                           |
| 3. Solution | 6. Competition        | 9. Investment           |                           |

### Selection Process

The Startup.pr Evaluation Committee will score each project based on the established guidelines. Top ranked projects will be selected for the Pre-Acceleration Program. Applicants will be notified about the final decision and further instructions by email no later than Wednesday, January 31<sup>st</sup>, 2018. The Program starts on Monday, February 5<sup>th</sup>, 2018.

## About the Pre-Acceleration Program

### What is the Startup.pr Pre-Acceleration Program?

The Startup.pr Pre-Acceleration Program is a 3-month program aiming to help local innovators in early stages by providing them with seed funding, resources, and coaching to escalate and accelerate their business with a global perspective.

### What does the Startup.pr Pre-Acceleration Program offer?

Among other benefits, the Startup.pr Pre-Acceleration Program offers:

- Seed funding of \$15,000 divided in three \$5,000 instalments provided satisfactory progress is made
- 12 professional training sessions on relevant entrepreneurship and business topics
- Weekly mentoring and coaching meetings
- Co-working space and meeting rooms in the ACT Global building
- Access to highly-qualified engineers and scientists for consultation
- An opportunity to pitch in front of potential investors
- The chance to be considered for the Startup.pr Acceleration Program which offers up to \$40,000 in additional funding

### What is the eligibility criteria of the Startup.pr Pre-Acceleration Program?

To be eligible for the Startup.pr Pre-Acceleration Program your team must:

- Be an early-stage startup (research projects or advanced startups will not be funded)
- Have at least a developed idea, prototype, or validation of an innovative technology-based product or service with local and global market potential.
- Complete and submit the program's application form no later than Friday, January 19<sup>th</sup>, 2018 by 4:00pm.

### What is expected from teams accepted to the Startup.pr Pre-Acceleration Program?

The Startup.pr Pre-Acceleration Program requires

- Daily presence at the ACT Global building for the duration of the Program
- Attendance to all 12 professional training sessions
- Satisfactory progress based on the proposed work plan
- Fulfill all other requirements and conditions established by the Program.

### Where is Startup.pr located?

The main offices are located at the ACT Global building within the "Complejo de Innovación Tecnológica" in Gurabo, Puerto Rico. The physical and postal addresses are:

#### Physical Address

Complejo de Innovación Tecnológica  
Rd. 189 Km 3.3  
Gurabo, PR 00778

#### Postal Address

ACT Global  
PO Box 3030  
Gurabo, PR 00778-3030